



# emPHPower

# Advocacy Brainstorming

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# The mission statement

"emPHPower is a mediator and catalyst that empowers members of the community to follow their own ideas"



# Disclaimer

The name emPHPower is a working title

This is currently more or less just my idea

I have talked to key figures out of the PHP developer team and they were generally receptive of the idea

I have blogged about it

I want to figure out if this is feasible

If at the end of the year I feel it is feasible, I **WILL** take things further



# Core devs to end user

Do you want a unicode switch in PHP?

Write some tests for extension X please

Write some docs for extension Y please

Get us contacts to company Z



# Core devs to companies

We need hardware X in order to be able to test PHP support on this platform

How does C lib X work, so that we can solve issue Y in extension Z?

Can you sponsors flights to get key developers to a join in person meeting?



# End users to core devs

Please consider adding feature X

We want to buy developer Y something off of his wishlist

How can we contribute?



# Companies to core devs

We want to sponsor development of extension X

We have developer resources, how to get them working on PHP?

We want to donate extension Y, how does this work?



# Companies to end users

What PHP support do you want to see in our products?

We want to sponsor the development of X





# End users to companies

We have this grass roots event, do you want to sponsor?

Please integrate PHP support in your product

Please open your API so that PHP core devs can write an extension

Look, PHP is BIG!



# End users to end users

Lets create some training material

Has anyone done X?

Who wants to help to organize Y?

Anyone else want to join a UG in Z?



# Membership

Free for anyone with an @php.net email account

Anyone else pays about 50 Euros per year, or some equivalent sum based on the average income in their local country

The membership fee should be high enough to show commitment

Membership ensures more accuracy for polls

Companies may not become members, but they can pay their employees membership fees



# Company Sponsorship

Finally a place for monetary donations

Actually emPHPower should try to get companies to talk to the community through emPHPower to find the place place to send their donations

In other words, companies should not become members, however they can pay their employees membership fees

# A First Test, a TestFest

UGs around the globe join with local events for a common cause

Educate the PHP community on how to write tests and to contribute as many tests as possible

Already over a 100 contributions

Much increased awareness

This is the first time

We want to do this again





# Please talk about this!

Thank you for listening.

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<http://pooteweet.org/files/ipc08spring/emPHPower.pdf>